

SAM Maturity Assessment

Enhance your SAM program with the insight of focused and relevant improvement recommendations.

Challenge: How do you measure SAM maturity & target areas for improvement?

Whether your organization is just starting its Software Asset Management journey or looking to set new goals, a SAM Maturity Assessment is a good way of both benchmarking current practices and targeting areas for investment.

A professionally delivered SAM Maturity Assessment will help you understand where you are today and what actions are needed to ensure your SAM program will support the delivery of corporate goals. The clarity obtained from a SAM Maturity Assessment will directly contribute to key areas such as visibility of assets across your business, providing valuable information to other corporate functions, the critical governance and controls needed to identity, manage and control risk, and to the prioritization of cost reduction initiatives

Solution: SAM Maturity Assessment services from Certero

Recognizing one size does not fit all, Certero offers a range of SAM Maturity Assessment services, tailored to the individual needs of your organization. Ranging from a simple SAM optimization assessment-based model, to bespoke assessments and workshop programs for larger and more complex organizations.

Choosing the right assessment model for your organization

Certero believes that different organizations need different maturity models according to their size, complexity, SAM program scope and wider functions such as ITAM and ITSM. As such, our consultants are well-versed in several SAM Maturity Assessment models and can help you choose between them.

**Example:
Microsoft SAM
Optimization
Model**

- Basic
- ■ Standardized
- ■ ■ Rationalized
- ■ ■ ■ Optimized

**Example:
Gartner SAM
Maturity Model:**

- Chaotic
- ■ Reactive
- ■ ■ Proactive
- ■ ■ ■ Service
- ■ ■ ■ ■ Value



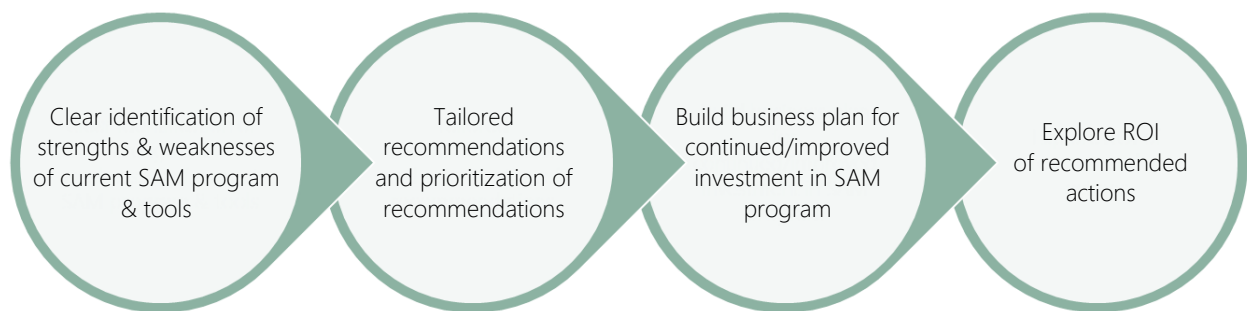
Why you can trust a SAM Maturity Assessment from Certero

First and foremost, Certero has no interest in selling you more software than you need, no vested interest in recommending one licensing scheme over another and no plans to replace your internal SAM team with cheap offshore resources.

We're proud to work with customers to first benchmark and then partner together to mature their SAM and ITAM practices. To do that, only highly-qualified Principal Consultants can deliver SAM Maturity Assessments.

The result: advice you can trust and a partner you can work with to realize substantial SAM program improvements and associated financial benefits.

SAM Maturity Assessment benefits checklist:



Clear methodology, transparency & repeatable

A Certero SAM Maturity Assessment is designed and delivered in accordance with a clearly-defined and communicated methodology (in line with industry best practices such as the ISO 19770-1:2017 standard), full transparency of results and as a process that can be repeated on a regular basis.

Up close and personal

Simple, short stakeholder interviews are one of the cornerstones of a Certero SAM Maturity Assessment. By talking with key stakeholders, our consultants will dig deeper into current practices, business priorities and the complexities of your individual organizational structure – all of which play an important role in determining the benchmarking and recommendations.

Get In
Touch

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About Certero

Certero deliver [as-a-service] IT Hardware, Software, SaaS and Cloud Asset Management solutions and services, to help enable organizations to digitally transform their IT. We do this by challenging the traditional, outdated delivery method of disappointing point solutions, and instead deliver true unification across all platforms, from mobile to main-frame to cloud, delivered as SaaS in days, not months or years. Combined with our self-service solutions we support organizations to drive digital transformation agendas through increased efficiency and automation. With businesses in the UK, USA and Australia, Certero is a customer first company with a passion for customer success, earning the trust of some of the leading global brands across the finance, manufacturing, health, retail and technology sectors. That's why Certero is viewed number one, year on year for customer service as well as having the highest scores for product capabilities, making Certero a safe, trusted partner to help with your digitally transformation.