

## Certero for SaaS Shadow IT

Discover the SaaS applications in use across your organization. Define SaaS policy and manage subscriptions. Optimize costs, minimize risks and secure your data with Certero for SaaS Shadow IT.

A lack of centralized IT governance over the use of SaaS applications is a serious challenge to businesses. Over 65% of IT professionals report that the organization does not approve their SaaS tools\*. This lack of centralized visibility and governance over web apps is a big part of the growing challenge of 'Shadow IT', and can easily lead to security liabilities, data breaches, unmanaged software spending and a lack of understanding of the software the organization actually *uses* and *needs*.

\*Source: Security Intelligence

### Tackling Shadow IT

The first step to addressing Shadow IT is to discover what SaaS apps are in use and who is using them.

**Certero for SaaS Shadow IT** uses unique technology to interrogate web browsers (including Google Chrome, Microsoft Edge, Mozilla Firefox and Opera) to find evidence of SaaS web apps.

Once discovered, these SaaS apps need to be accurately identified, understood and categorized according to the business purpose behind their use. Only then can their use be investigated and software policy be applied as it would if the software were installed on-premises; what is the SaaS application for? Is it secure? Who needs it? Is it the best solution to meet the business need? Who are the owners / stakeholders? Is it procured efficiently?

This process requires a best-practice 'approved' and 'denied' list to be actively enforced, ensuring that whether ownership of software resides centrally with IT or with business stakeholders, software is still accounted for, understood, secured and financially controlled.

### Understanding SaaS Apps

Over 35,000 SaaS apps are automatically categorized within **Certero for SaaS Shadow IT**, so you can identify what types of apps are in use and by who.

This helps to understand what's out there, what apps are for, why specific business units have a need and on what scale.

Automated SaaS categorization also helps to identify undesirable / unapproved software, or where features overlap and application rationalization could be more efficient.



## Manage Your Risk, Data and Costs

Certero for SaaS Shadow IT enables governance to be applied to SaaS apps and data:

- Tag SaaS apps, build understanding, governance and reporting capability.
- Assign ownership of applications at a stakeholder, line-of-business or global level.
- Gain insight into usage and costs for web apps and define SaaS policies that work for your business.
- Enable a flexible framework for IT, SAM and Procurement teams to quantify cost savings.
- Identify unwanted website activity.

## Identify Risks Within Web Browser Extensions

The levels of permissions that web browser extensions use are often considerably more invasive to user privacy and security than would typically be permitted under a corporate governance policy. For example, keystrokes, passwords and personally identifiable information (PII) could all potentially be captured. The permissions afforded to browser extensions can significantly increase the attack surface for cybercriminals.

**Certero for SaaS Shadow IT** highlights the web browser extensions in use, so risks are identified and managed.

## Stay Safe and Secure

**Certero for SaaS Shadow IT** uses efficient and secure Certero technology to identify evidence of SaaS apps from approved browsers. This means that both 'free' as well as commercial SaaS apps can be identified and that there is no need to rely on the increasingly risky approach of using browser extensions, to identify SaaS web apps. **Certero for SaaS Shadow IT** can keep your organisation secure, with a uniquely future-proof solution that provides greater insight and accuracy.

## Business Benefits

- Automatically bring SaaS into view: remove time updating spreadsheets and hunting down contracts.
- Centrally capture important SaaS data such as entitlements, costs, and product function.
- Stay secure: apply software security policies to web apps.
- Reduce costs: understand need, procure efficiently and cut costs of unnecessary / unwanted software.

## One Platform; Total IT Visibility and Control.

**Certero on-prem software discovery + SaaS discovery = visibility of all your software.**

Certero unifies visibility, insight and control of your software within a live, single pane of glass solution that is accessible to all the teams that need it. By combining **Certero for SaaS Shadow IT** with the worlds most advanced IT discovery and inventory, you can achieve fully centralised visibility of IT hardware and software whether it's installed, accessed on a corporate network, off a corporate network or anywhere via SaaS.

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Touch

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### About Certero

Certero deliver [as-a-service] IT Hardware, Software, SaaS and Cloud Asset Management solutions and services, to help enable organizations to digitally transform their IT. We do this by challenging the traditional, outdated delivery method of disappointing point solutions, and instead deliver true unification across all platforms, from mobile to mainframe to cloud, delivered as SaaS in days, not months or years. Combined with our self-service solutions we support organizations to drive digital transformation agendas through increased efficiency and automation. With businesses in the UK, USA and Australia, Certero is a customer first company with a passion for customer success, earning the trust of some of the leading global brands across the finance, manufacturing, health, retail and technology sectors. That's why Certero is viewed number one, year on year for customer service as well as having highest scores for product capabilities, making Certero a safe, trusted partner to help your digital transformation.