

## SAM Managed Service - Advanced Plus

Designed to go beyond software licensing, our Advanced Plus offers supports to your overall SAM strategy for Tier 2 and Tier 3 vendors.

Simply provide us with your license entitlements and our experts will analyze your compliance position, exposure and overspend, usage, and renewal information within the Certero Unified Platform.

Certero licensing experts will then work with you to prioritize your vendors and publishers. We'll outline the strategic actions you can take and track your ongoing progress to deliver maximum value.

### Accurate and Reliable Inventory Data

If you can't see it, you can't manage it. That's why we believe that every effective SAM engagement starts with accurate IT asset management data. At Certero we only use our own tried and tested technology when collecting our inventory to deliver our SAM Managed Services, as we know that we can trust the accuracy and integrity of the data..

### Software or Publisher Prioritization

Based on discovered software, known spend, vendor audits, and other factors such as internal projects, we can help you to highlight which software/publishers should be prioritized for compliance and optimization activities. With Certero, your asset and license management service can flex as your business needs change.

### Consistent View of License Compliance

When (not if) the auditors do come knocking, with Certero you'll have everything you need to see them off quickly, and with minimum disruption to the business. As Certero uses live data from a robust single-data source that is the Certero platform, compliance positions are maintained in real-time. The information is there for you whenever you log on to your personal dashboard, as is the evidence behind it all with drill-down capability.

### Cost Savings and Optimization

Certero understands that generating an ELP is only the start of a SAM journey, we will inform and guide you through high-value license optimization that will help you to control and reduce costs, and optimize software investments. And with a live view of your estate and your progress towards optimization you can trend and report on your SAM journey.

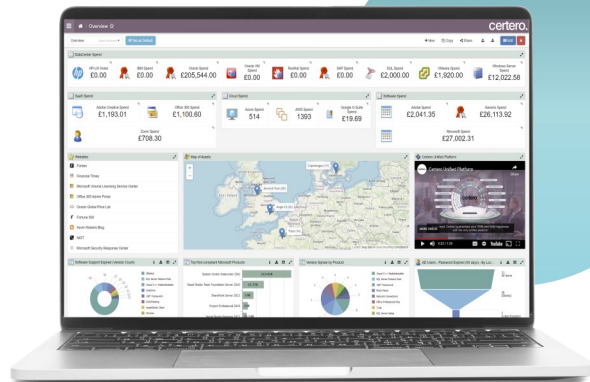


## How do we do it?

Engaging with Certero's project management team is a clear and simple experience from start to finish – we provide both the technology and expertise directly, meaning we're singularly accountable for delivering value and will work in partnership with you to guide you through any actions required at your end.

Under a SAM Managed Service-Premium, Certero will:

- Provision your own secure instance of the Certero Unified Platform as a secure SaaS solution, fully supported and maintained for you by Certero.
- Fully discover and inventory your IT infrastructure, using the Certero Unified Platform (this can be agent or agent-less as preferred and captures a complete centralized view. As you have full access to your Certero solution, you can access and use your data and reporting insights as you wish).
- Collate, cleanse, verify and upload any license entitlement data you provide for Tier 2 and Tier 3 Software Vendors, importing it into the Certero unified platform.
- Leverage automated Software Recognition within Certero to accurately identify your discovered software into meaningful products, versions and editions.
- Create dynamic reporting dashboards within the solution that allow you to see and easily share your effective license position at a glance, any time you wish.
- Carry out basic, monthly Certero Unified Platform health-checks to ensure your full infrastructure is covered, data and reports are accurate.
- Provide on-going analysis of the software within your estate as your environment changes.
- Create, share and maintain a SAM service tracker, covering recommended actions for risk mitigation and strategic, cost-reducing license optimization



## What are the benefits?

- Our service allows your internal team to focus on other priorities, without losing sight of risks.
- Because everything is maintained within the Certero solution; all you need to know will be visible on the Dashboards created for you and you can create your own.
- Certero supports global operations with 24/7 'follow the sun' support and a solution that doesn't lock you out to update – your data and insights are always readily available.
- Monthly meetings will ensure that cost-reducing optimization opportunities and identified risks are tracked through to completion or remediation.
- Your internal SAM function will be able to provide invaluable, accurate data to Operational Functions around your business, as risks identified will be around security, as well as financial.

## Technology Led Services

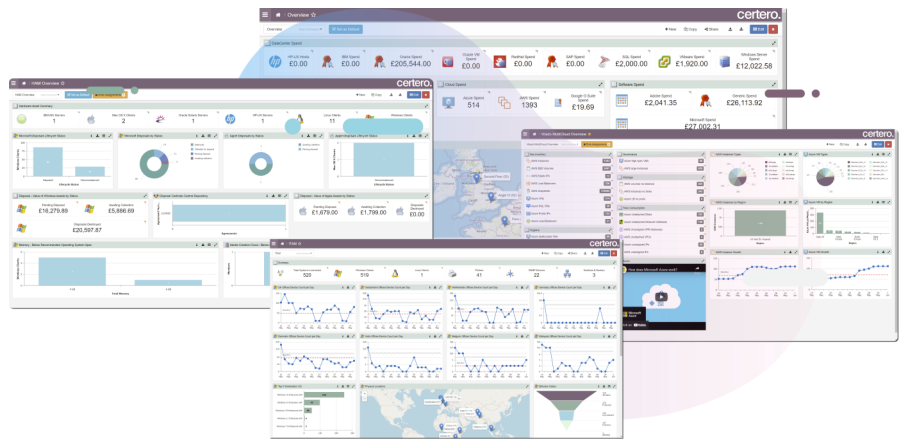
Put simply, it's utilizing the very best, automated ITAM & SAM technology within a direct services framework to provide a complete, unified Managed Service capable of delivering unprecedented, business value and real-time data insights. This unique Certero technical advantage enables experts to be experts, leveraging technology and experience in harmony to guide you through high-value licensing risk mitigation and optimization.

## 365 ELPs Per Year with Live Data

ELPs are now LIVE and available whenever you need them – along with the supporting evidence behind it all through drill-down capability – simply log on to your personal dashboard.

## Focused on Value and Optimizations

Certero's global team of licensing experts can rely on the technology to do the heavy lifting and repetition, freeing-up our experts' time to deliver the high-value analysis that you're paying for and increasing the output and value of your SAM service.



## Access to the Certero Unified Platform

You have full, unrestricted access to the Certero Unified Platform that can capture your entire IT infrastructure, allowing you to drill-down and investigate your IT estate.

Certero's unique Technology-Led Services are really the sum total of technology and expertise at their most efficient; services are delivered faster, they're less intrusive, higher-value, more secure and completely flexible.

Whatever your SAM challenge with any vendor, on any scale, anywhere; simply switch-on the capability with Certero for everything that you need and you'll have a single trusted SAM partner, singularly accountable for your success.

Get In  
Touch

Book a Demo

### About Certero

Certero deliver [software-as-a-service] IT Hardware, Software, SaaS and Cloud Asset Management solutions and services, to help enable organizations to digitally transform their IT. We do this by challenging the traditional, outdated delivery method of disappointing, point-in-time solutions, and instead deliver true unification of live IT asset intelligence across all platforms, from mobile to mainframe to cloud. All of this can be delivered securely as SaaS, in weeks - not months or years. Combined with our self-service solutions, we support organizations to drive digital transformation agendas through increased clarity, efficiency and automation. With businesses in the UK, USA and Australia, Certero is a customer-first company with a passion for customer success, earning the trust of some of the leading global brands across the finance, manufacturing, health, retail and technology sectors. That's why Certero has more five-star reviews on Gartner Peer Insights than any other vendor, and higher scores for both product capabilities and customer service, proving now is the time to digitally transform with Certero