

Training

## Certero for SaaS: Salesforce

Using Certero for SaaS to connect to Salesforce instances, import data and review usage and optimization information relevant to your organization and subscriptions. Learn how to quickly add to a specific Salesforce Dashboard giving you an immediate view of potential optimizations and cost savings.

### Attendee Prerequisites

- Completion of the Certero Essentials training course
- Attendees should have experience of:
  - Licensing via Salesforce subscriptions
  - Salesforce Administration techniques

### Agenda

- Setting up the Salesforce connector
- Usage Optimization considerations

### Benefits of Attending

- Gain a deeper understanding of how the solution obtains configuration and usage data for your Salesforce instances
- Learn about the wealth and breadth of Salesforce inventory and usage data
- Understand how easily and quickly you can gain a holistic view of subscription usage across your entire business
- Learn how to identify optimization opportunities that can be shown as cost savings
- Increase productivity by quickly accessing the information important to your role
- Learn about the specific features available to help you manage your entitlement and maintain a position of optimized usage
- Understand the high levels of automation available within the solution including alerting and reporting – continuous optimization

### Who Should Attend

This course is for those individuals in your organization that are responsible for Salesforce license assignments to your employees in a cost efficient and optimal way.

- Salesforce Administrators
- SAM Administrators
- SAM Consultants

