

## Certero for Enterprise SAM

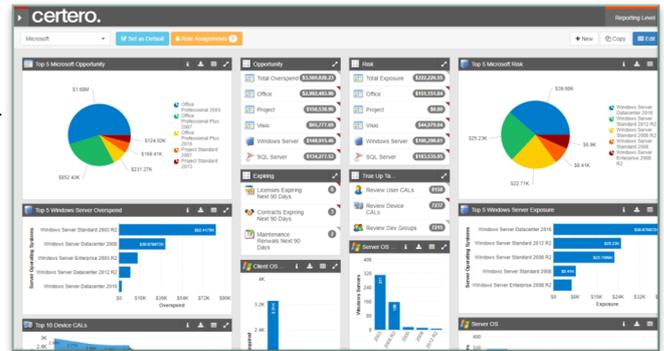
Not just another Software Asset Management tool: A fully-integrated, end-to-end SAM solution that has more five-star customer reviews than any other.

Built for your key software licensing challenges, digital transformation goals and evolving technology consumption. Certero for Enterprise SAM uses hyperscalable cloud architecture and provisioning to deliver an unrivaled customer experience for enterprises large and small.

Certero for Enterprise SAM makes for happy users. Just take a glance at the five-star reviews on Gartner Peer Insights.

It's easier to implement and use, faster to deliver value to the organization and simply does a better job of helping you achieve your SAM goals. From complete visibility of the IT estate, to optimized software license positions for key publishers and improved governance of new technologies like cloud and mobile.

Our Software Asset Management customers say it best: "With Certero... it's just a better experience."



## What makes Certero for Enterprise SAM right for you?

- Full hardware & software inventory
  - No data gets thrown away or hidden
- Lightning-fast data collection and processing
  - No system lock-outs or processing delays
- Dynamic Effective License Positions
  - No need to continually monitor & recalculate
- In-built analytics & custom dashboards
  - No expensive third-party BI tools
- SaaS, on-prem & hybrid deployment options
  - No complex setup, no waiting for provisioning
- Part of the Certero unified platform
  - No multiple installs or complex integrations



## An Software Asset Management solution built for how you use technology today & tomorrow

### Full Platform Coverage

- Windows Desktop & Server, physical & virtual (agent & agentless)
- Linux & Unix servers on-premises (agent & agentless)
- AWS & Azure (with Certero for Cloud)
- Android and iOS (with Certero for Mobile)

### Full Vendor Coverage

- Identify applications and databases from all major software vendors
- Global Software Recognition Library supports apps from more than 29,000 software publishers
- Recognition library updated daily with immediate availability to all customers

### License Management & Optimization

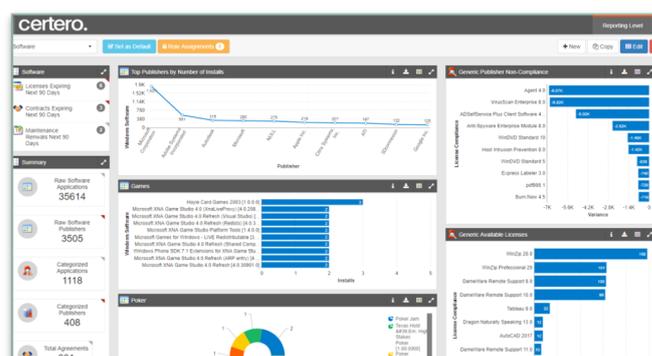
- Automatically deal with license programs such as Software Assurance.
- Dedicated solutions for IBM, Oracle and SAP.
- 'One Click' import of licence entitlement data in seconds
- Automatically applies maximum benefit of volume licensing agreements
- Supports upgrade & downgrade rights
- Creates 'dynamic' ELPs to minimize ongoing overhead

### Access Control & Policy Enforcement

- Defines application access against factors such as user, location, device name, IP address, firewall settings & more
- Enforces access at the device level to comply with device-based licensing models
- Provides the required evidence of control to satisfy vendors such as Microsoft & others

### Beyond Software Asset Management

- Financial management of software, hardware & cloud subscriptions
- IT Asset Lifecycle and Hardware Asset Management
- Integration with CMDB & ITSM solutions
- Optimized Joiner Mover Leaver processes
- Schedule based on product, vendor or severity
- Self-Service AppCenter
- Integrated Mobile Device Management



Get In Touch

[www.certero.com](http://www.certero.com)

### About Certero

At Certero, we're passionate about customer success. It doesn't matter how great our SAM tools are or how fantastic our Unified Platform is if our users aren't happy. We broke the mold when we developed the world's only truly Unified Platform for both SAM & ITAM stakeholders. No more disparate products, separate code bases and user interfaces. That's why our customers don't need to pay extra for expensive integration work, why setup is painless and how we've been able to build unrivalled functionality and automation.