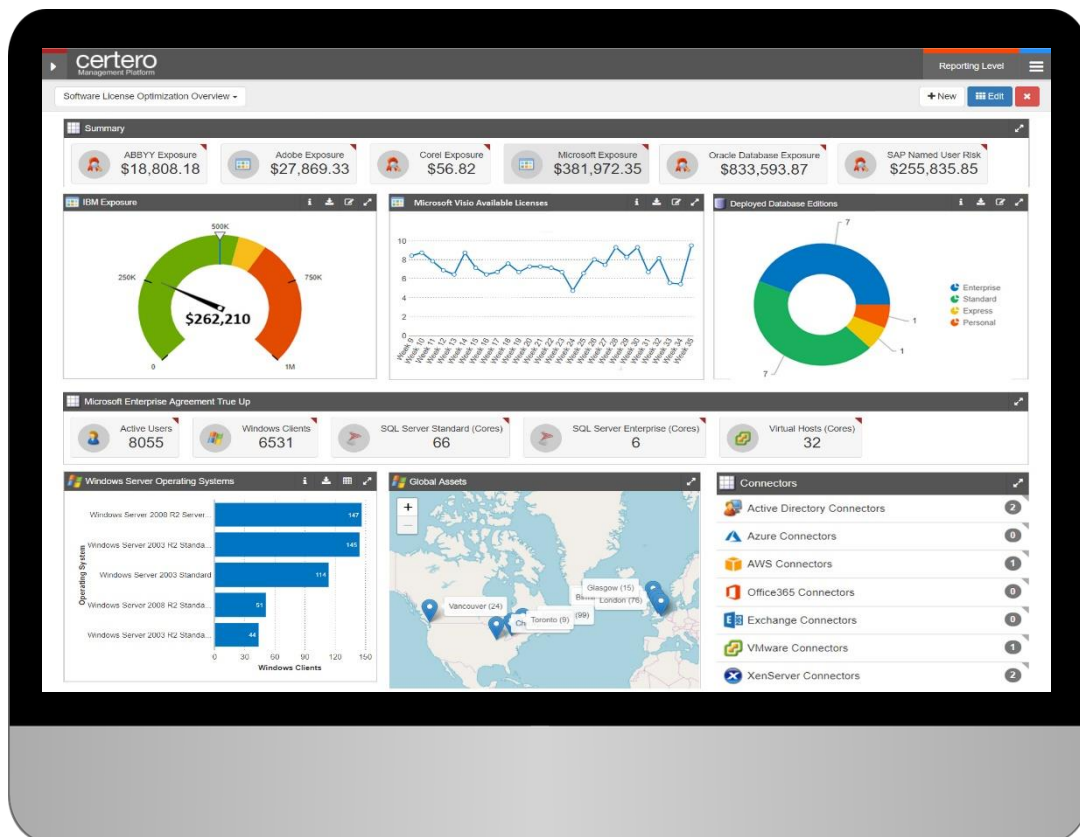









# Certero for Enterprise SAM

Modernizing IT  
Asset Management

*The most comprehensive, advanced SAM solution available. Delivering outstanding results for any organization, anywhere*



-  Optimize Software Utilization
-  Ensure Compliance
-  Maximize Control
-  Minimize Costs
-  Improve Decision Making and Planning

...it's just a better experience

**certero**<sup>®</sup>  
for certain for sure



## Access control and policy enforcement



Certero for Enterprise SAM includes a must-have feature for organizations that use Microsoft RDS/TS/VDI or Citrix environments by facilitating rules for both device and end user restrictions.

- Enforces access at the device level to comply with device-based licensing metrics
- Provide the required evidence of control to satisfy vendors such as Microsoft

Certero for Enterprise SAM gives you the capability to establish 'white' and 'blacklists' to define which applications can and can't be accessed and by whom, thereby ensuring policies can be enforced and adhered to. This provides complete control over what can be accessed, from where, and when.

Name	Description	Date Created	Rule Type	Enforcement
Blacklist Rule		2015-07-23 13:13:22	Deny access if criteria is met, otherwise allow	Workstations Only
Block Firefox on Apple Mac		2016-02-11 18:30:57	Deny access if criteria is met, otherwise allow	All Devices
Block Project on WAR-TS01 for devi...		2016-04-28 15:22:27	Allow access if criteria is met, otherwise deny	Servers Only
Restrict Project in Citrix		2016-06-09 12:05:36	Allow access if criteria is met, otherwise deny	Servers Only
Dropbox	Block access to Dropbox	2016-06-30 16:39:20	Deny access if criteria is met, otherwise allow	All Devices
Block Project on non-development P...	Block Citrix Access to Project for all non Devel...	2015-06-06 00:00:55	Deny access if criteria is met, otherwise allow	Servers Only

## Connectors



Class-leading connectors are included as part of Certero for Enterprise SAM.

- Enables continued use of an incumbent inventory tool
- Extract data directly from multiple inventory sources into one combined view
- Covers a growing number of third-party inventory solutions, including: Microsoft SMS and SCCM, Altiris, LANDesk, FrontRange and more
- New connectors can be built quickly on-demand for any existing inventory solution
- Supports collection of data from all major virtualization technologies such as: HP, Microsoft Hyper-V, VMware ESX, Citrix XenServer, IBM, Linux, Unix and Oracle

Connector Name	Count
Active Directory Connectors	2
Azure Connectors	0
AWS Connectors	1
Office365 Connectors	0
Exchange Connectors	0
VMware Connectors	1
XenServer Connectors	2
RedHat oVirt Engine Connectors	0
ITAM Data Connectors	3

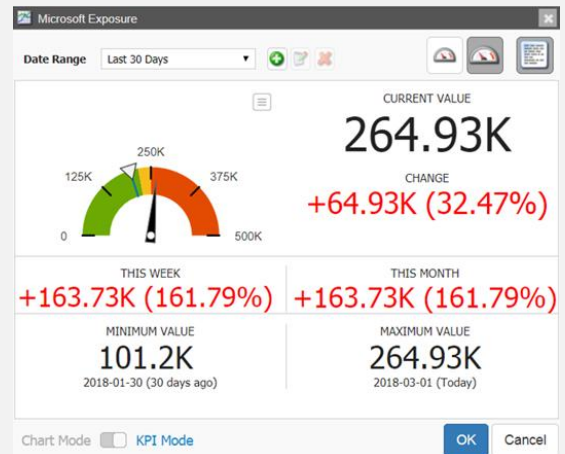


### License Optimization

Stay compliant and ensure you're only paying for what you use.

We strive to automate the activity of a SAM expert, thereby placing control in the hands of the customer. Certero SAM solutions are highly automated, accurate and repeatable.

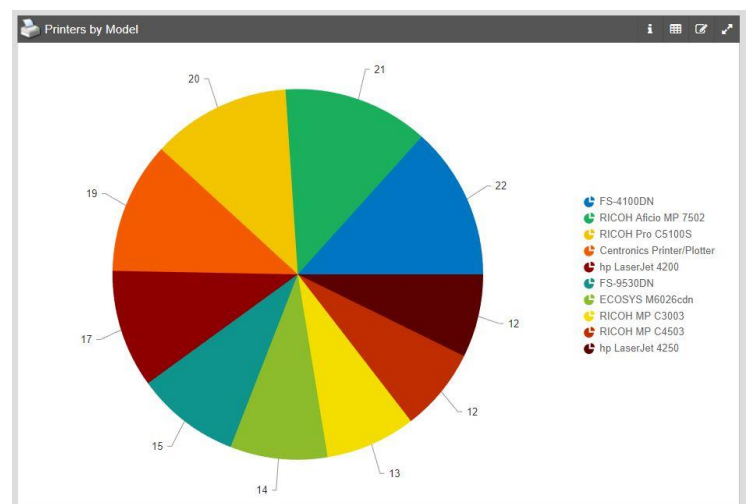
Certero for Enterprise SAM has the capability to capture entitlement and manage and optimize any software publisher licensing program.



### Supporting IT Management

Certero for Enterprise SAM extends beyond SAM to support broader IT management requirements.

- Multiple methods used to gather hardware data as accurately as possible
- Highest level of granularity, even including printer ink levels
- Even learns the network structure if it isn't known.
- Finger tip access to information
- Minimizes time and cost associated with IMACs (installs, moves, adds and changes) projects
- Optimization of Service Desk and end-user support resources



### Reporting and business intelligence

Dynamic data, limitless reporting and instant intelligence at your finger tips.

Certero for Enterprise SAM includes a comprehensive parameter-driven, business intelligence and reporting engine:

- Cut and dice a vast array of intelligent data with drill down
- Proactively schedule alerts and reports once a threshold has been reached
- Removes need for costly or time-consuming development if a certain report format isn't available
- Facilitates improved planning, management and control, and helps optimize delivery of business critical services



## Benefits

Certero for Enterprise SAM will ensure your organization is optimally positioned to enjoy all the benefits of an advanced SAM program.



### Control Costs

- Reduce under licensing and over-deployment
- Combine with Certero for Enterprise ITAM for policy based SAM
- Automate unused software for re-harvesting
- Minimize total cost of ownership
- Improve your negotiating position and purchasing arrangements



### Minimize Security Risks

- Identify and locate malware
- Identify unauthorized applications
- Manage and control application access and usage
- Reveal unpatched software applications



### Enhance Compliance

- Minimize the impact of vendor audits
- Limit impact on resources and operations
- Limit legal and financial exposure
- Keep your reputation intact
- Achieve continuous compliance



### Management and Productivity Improvements

- Support transformation programs
- Better quality decision-making and planning
- Improve end-to-end processes
- Enhance user experience

Certero is a leader in the development, delivery and enablement of Cloud-ready, easy to use, enterprise-level solutions that modernize IT hardware & software asset management and help drive organizational transformation. Easy to do business with and applying our unique architectural advantage, complemented by world-class services, we deliver single pane of glass visibility and control across even the most complex estate, from mobile to mainframe.



**Certero for Enterprise ITAM**

Software Asset Management



**Certero for Enterprise SAM**

Software Asset Management



**Certero for IBM**

Software Asset Management



**Certero for Oracle**

Software Asset Management



**Certero for SAP Applications**

Software Asset Management



**Certero for Cloud**

Software Asset Management



**Certero Vitado**

Software Asset Management



**Certero App-Centre**

Self Service Software Store



**Passworks**

Self Service Password Reset



**PowerStudio**

PC Power Management



**Certero Services**

Comprehensive Services Portfolio

*“With Certero it’s just a better experience...”*